



# waverage

Investment Automation Platform

# Opening the world of algo trading

We are opening the world of algorithm trading by creating a *platform* and *knowledge centre* that help aspiring individuals to develop automated financial investment solutions



# Including the wider public



Algorithm trading was traditionally a resort of large banks

The cost of hardware, software and domain expertise was too high for smaller actors to embark on automating investments

With the advancement of cloud computing, shift to open source software and the general access to stock markets and exchanges, high cost barriers no longer exist

Small businesses and individuals can also benefit from automated investment solutions. This brings a new level of control for more people over their financial matters

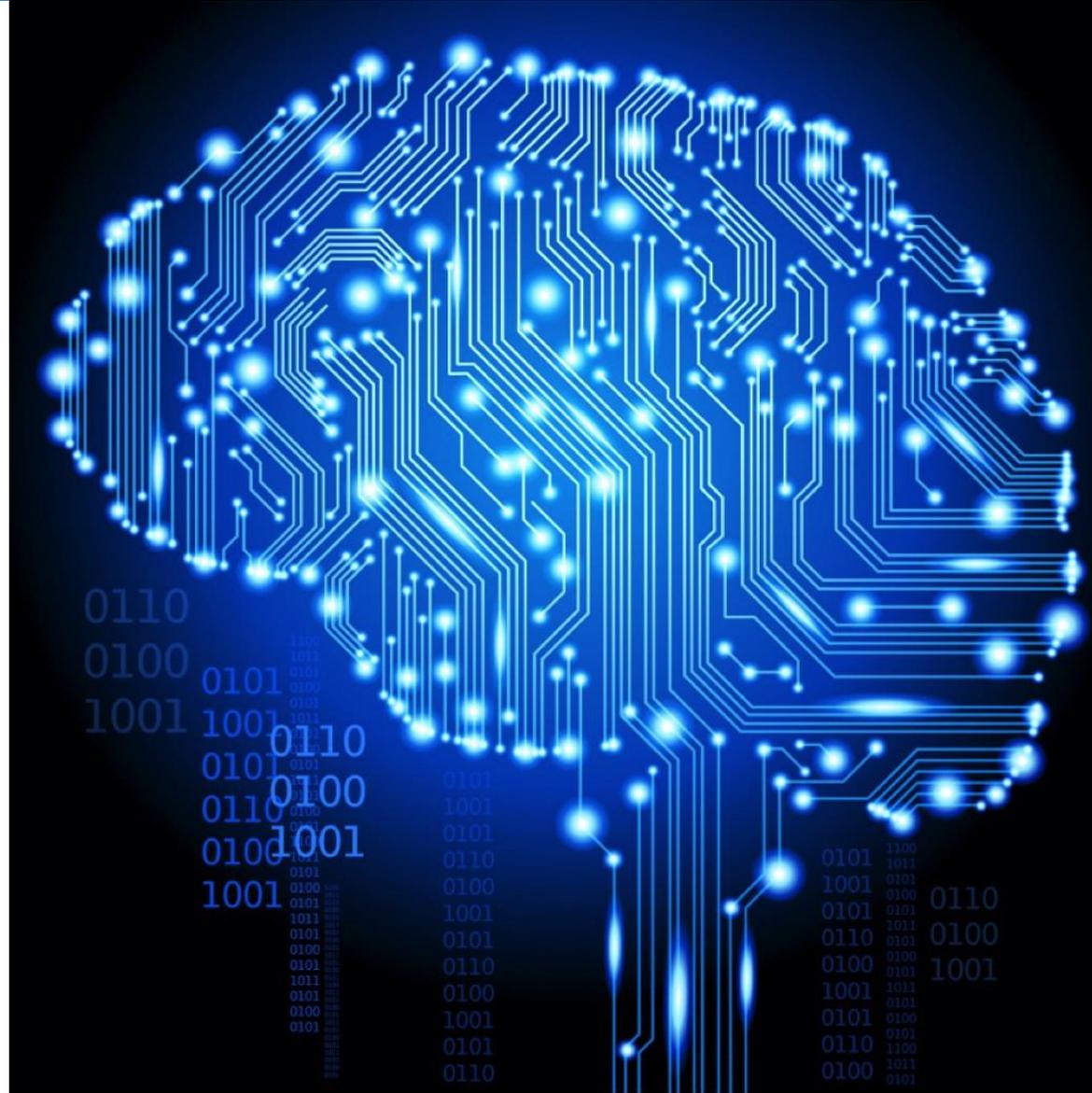
HOW?

# Using machine learning

An autonomous software, called a trading bot, can manage investments automatically

The software algorithm is developed using financial analysis and machine intelligence tools in order to execute an automated strategy

The trading bot is monitoring and reacting to financial events according to the implemented strategy



# Digital revolution in finance



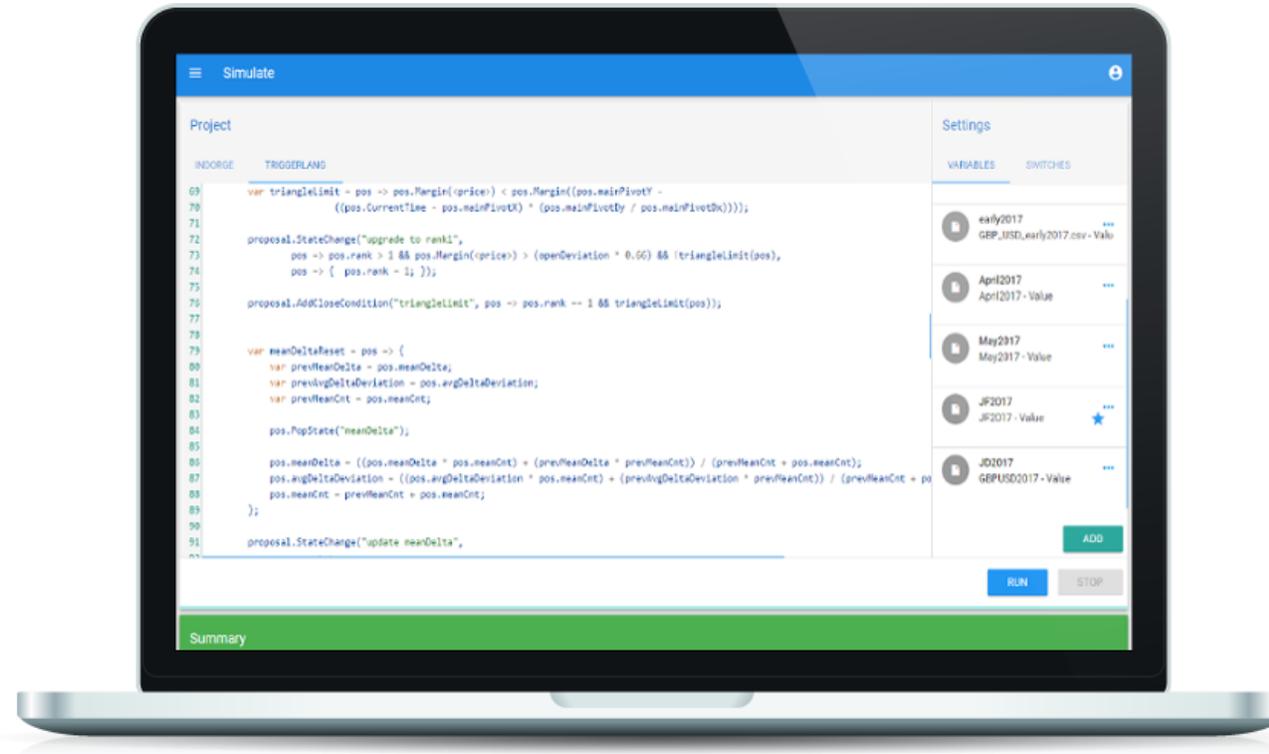
## FINTECH

Machine learning and artificial intelligence are spreading fast in most industries including finance

In the near future most investment funds will turn to using computer aided, digital investment portfolios with algorithm trading as the foundation

Any type of fund or investment portfolio can be automated to a great extent and Waverage platform serves as a foundation to turn traditional portfolios into automated investment solutions

# Investment Automation Developer Platform



Waverage platform is a developer ecosystem that allows you to design, implement, test and run algorithmic trading-bots on CFD and crypto exchanges

WHEN?

# Product Roadmap



- Improve compiler support
- Permanent Cloud Provision and Architecture



- Payment transfer
- Telemetry
- Developer Docs
- Tutorials



- Limited public access (Beta testing phase)
- Beta feedback support



- Crypto Exchange API Integration
- FCA/GDPR compliance
- General public access



VISION

# Mission Statement

Digital transformation is happening everywhere these days and we want that to happen to our savings and investments as well



Using this platform, with help from the community, people will be able to build their own investment solutions that reflect their abilities and preferences

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Over time the trading bot becomes a virtual representative of your cognitive skills in investing

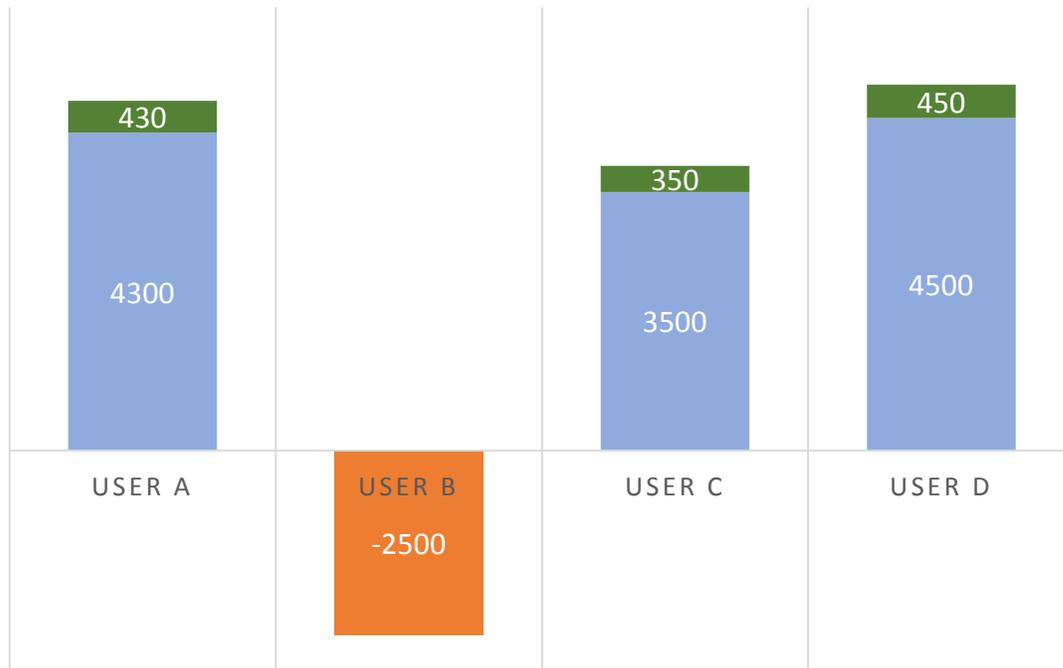


**Sab Ori**

Founder @ waverage

# How we make money

## PROFIT FEE 10%



10% profit fee is charged for every successful trade

#NO ACCESS FEE

Registration and full access to the platform and knowledge centre is free for individual investors

Only profiting trades are charged

“

This serves as an incentive to help users achieve profits on the platform

The more money they make, the more money we make

# Targeting Customers



## SKILLS

We are focusing on high skilled users, rather than high number of users, as the quality of their work and the profit they generate on the platform becomes the source of profit for the company



## DOMAIN

Our initial target market is a group of developer working in financial institutions and software engineers in general who are interested in trading



## TRAINING

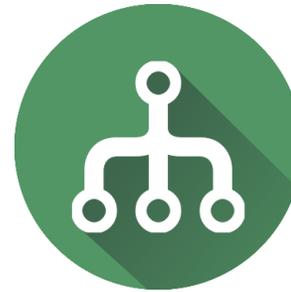
Free training and online courses is the most important factor of market traction in the early days as knowledge share is a corner stone for the software developer community

# What makes us unique



## PROCESS

Waverage defines the software life cycle of the automated strategy, which brings a standardized, continuous improvement process to automated investment solutions



## INTERFACE

Trading bots can make profits in any market by using common interfaces that make a universal abstraction above the CFD/Stock/Crypto exchanges



## KNOWLEDGE

Algorithms and practices are free for members to learn from via the platform knowledge centre

STARTUP SEED

# Raising capital



Waverage is actively looking to raise funds in order to start and grow its operations

It was started as an open-source project with just a handful of ambitious individuals working on it as a way to gain insights into the world of algo trading. But now the time has come to take it to the next level.

# Raising capital



We are planning to launch the business with 10% of equity up for sale for 700k £

Given this initial investment, we are aiming to recruit 3-5 full time developers + part time financial and marketing advisers for a 2 year period.

The initial 2 year period should result in a feature complete and open to public platform, with early adapting users who are already using the product to manage investments.

# Get in contact with us



Visit website at:  
[www.waverage.co.uk](http://www.waverage.co.uk)



Send an email:  
[contact@waverage.co.uk](mailto:contact@waverage.co.uk)